Planning Your Blog Worksheet

1. Identify Your Goal
	1. Primary goal:
	2. Secondary goal:
2. Define Your Blog’s Topic
	1. Main topic:
	2. Possible sub-topics:
	3. Ideas for potential posts:
3. Plan Your Time Commitment
	1. Weekly:
	2. Special days/times:
4. Personal Information
	1. Will You Share:
		1. Your real name?
		2. Where you live? ­­
		3. Your job?
		4. Your family/friends?
	2. Will you link to other social media sites?
5. Designing Your Blog
	1. Potential blog names:
	2. Blogs to use for inspiration:
	3. Ideas for your blog’s appearance:

Source: <https://edu.gcfglobal.org/en/blogbasics/developing-your-blog/1/>

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