Planning Your Blog Worksheet

1. Identify Your Goal
   1. Primary goal:
   2. Secondary goal:
2. Define Your Blog’s Topic
   1. Main topic:
   2. Possible sub-topics:
   3. Ideas for potential posts:
3. Plan Your Time Commitment
   1. Weekly:
   2. Special days/times:
4. Personal Information
   1. Will You Share:
      1. Your real name?
      2. Where you live? ­­
      3. Your job?
      4. Your family/friends?
   2. Will you link to other social media sites?
5. Designing Your Blog
   1. Potential blog names:
   2. Blogs to use for inspiration:
   3. Ideas for your blog’s appearance:

Source: <https://edu.gcfglobal.org/en/blogbasics/developing-your-blog/1/>

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